

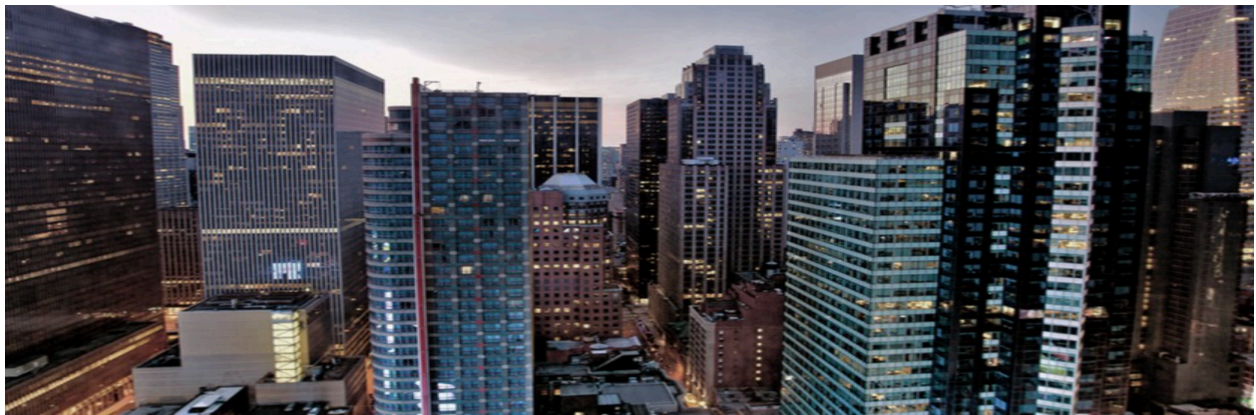
The Advancing TIDE

NEWSLETTER

June 20, 2020



TIDE's Answer to Urban Blight TIDE's City Plan



The Advancing TIDE answers the urbanists' drive for existence through its full scope business model. Safety, Esteem and Belonging (**SEB**) are the keys of this program and for urban progress. To redirect the pattern from urban blight to metropolitan improvement, TIDE creates opportunity self-sufficiency by turning vacant urban lots and barren countryside into intellectual, tangible gardens.

The TIDE package is a multi-tiered delivery system, each section sufficient in potency to remedy the urgency of individual and community **SEB** concerns.

Awareness of personal **Safety** in socially challenging environments is a primal need.

Individual safety branches through personal security reaching into

employment, health, resources and property ownership. By targeting the goals of safety and accomplishment, TIDE feeds resident empowerment, with specific programs to engage the citizen in developing obtainable goals.



On the cusp of poverty lays hopelessness, the ignitor for crime and extinguisher of **Esteem** and endeavored accomplishment.

TIDE will serve as

the pipeline of professional insight that seeds the mind and spurs the spirit, conquering these unseen adversities. Stoking the human experience into an inferno of achievement forces idleness and crime to lose ground. TIDE has developed programs for the individual enlightenment needed to ignite the untried positive potential of these communities and their citizens.



The lack of **Belonging** felt by urban America is not just an environmental effect, instead it is a result of the residents' or business owners' perceived lack of control and empowerment. TIDE is a potent self-supporting solution to this underlying issue.



Pride of ownership encourages residents to participate in community protection and other multiple series from within the community. TIDE supplies the tools and training necessary to enhance the intellectual, financial and political landscapes of the individual that in-turn, unleashes the positive capabilities within these communities.



This is the pivotal process to bring productivity, flourishing businesses and ROI back into these American communities. A halt to urban hopelessness is upon us, because when implemented, TIDE rectifies the nose-dive today's communities endure, serving as the enlightened beacon during this darkening storm.